week4

October 21, 2017

1 Exploratory Data Analysis

1.1 The act of making sense of data by converting raw data into actionable information

Myatt, Glenn J.; Johnson, Wayne P.. Making Sense of Data I: A Practical Guide to Exploratory Data Analysis and Data Mining. Wiley.

2 Steps In Exploratory Data Analysis

- 1. Problem definition and planning
- 2. Data preperation
- 3. Data analysis
- 4. Deployment

3 **Problem Definition**

- Identify the problem to be solved
 - Problem to explore? Question to answer? System to build?
- List project deliverables
 - Report vs System
- Identify required resources/skills and success factors
 - Including data sources
- Assemble team
- Prepare plan

4 Data Preperation

- Access and combine data
- Summarize data
- Look for errors
- Transform data
- Segment data

5 Data Analysis

- Exploring relationships between variables
- Group summaries and comparisons
- Visualization (Our focus)
- Other advanced topics include:
 - Discovering non-trivial patterns
 - Building regression and classification models
 - ... etc

6 Deployment

- Generate report
- Deploy decision-support tool/system
- Measure business impact

7 Notes On The Steps

- They apply to any other advanced type of analysis
- Because the process involves discovery, it is iterative
 - Experience is key
 - Multiple perspective and critical thinking is useful
 - Patience and Perseverance is required

8 Skills we learned so far focus on

8.1 Data Preperation

- Loading and discovering data
- Plotting and describing variables
- Sorting and filteration
- Preliminary manipulation

8.2 Presenting data (Part of Deployment)

• Using Jupyter Notebook

9 Where are we headed?

Week	Step	Topic
4 -	Data	Joining &
Current	Prep.	Aggregating data

Week	Step	Topic
5&6	Data	Visualizing Data -
	Analysis	Groups & Time
	-	Series
7	Review	Example case - in
		class
7	Midterm	Problem handed
	Project	out for individual
		analysis, due end
		of week 8
8	Data	Advanced topics,
	Analysis	Guest speakers
	-	
	Midterm	
9&	Data	Internet data
10	Prep.	collection (APIs
		and Scraping)
9	Final	Announcement,
	project	team and problem
		selection
11	Final	Present proposal -
	project -	Problem definition
	Phase 1	
13	Final	Data preparation
	project -	report due
	Phase 2	
15	Final	Data analysis
	project -	report due
	Phase 3	
Final	Final	Result presentation
Exam	project -	
	Phase 4	

10 Joining Data

- Analysis is typically done a single dataframe
- Sometime the data might be in two different files/dataframes
- joining combines the data into a single dataframe

11 Concatination operation

- Easiest form of joining data
- Dataframes must have identical columns
- Rows from one dataframe are added to another

- End result is a dataframe containing all the rows from combined dataframes

12 Join Operation

- Combines columns from two different dataframe into a single dataframe
- This is what we typically mean by joining data
- In pandas, you use
 - join() if you are joining on dataframe indecies
 - merge() if you are joining on columns

13 Things to consider when joining data

13.1 But first, let's learn how to connect to fetch data from databases

Dataset can be found at European Soccer Kaggle Dataset

```
by Hugo Mathien
```

You can download the sqlite db for this exercise from here

14 But first, working with Sqlite3 DBs

```
In [1]: # import libraries
    import pandas as pd
    import sqlite3
```

```
# connect to database
# database.sqlite is the name of the database
db = sqlite3.connect("database.sqlite")
```

15 Fetching data from the database connection

This involves writing SQL

This page describes how the data looks like. If you look to the left of the page, you will see the following tables: - Player - Player_Attributes Let's load 500 entries from them

```
In [78]: # prepare the sql statement
       sql = "SELECT * FROM Player limit 5000"
        # execute it on the database
       player_df = pd.read_sql(sql, db)
        # let's view the data
       player_df.head()
                                player_name player_fifa_api_id
Out[78]:
          id player_api_id
                                                             1 505942 Aaron Appindangoye
                                                       218353
       0
                  155782 Aaron Cresswell
       1 2
                                                      189615
                  162549
       2 3
                                Aaron Doran
                                                      186170
       3
         4
                   30572
                              Aaron Galindo
                                                      140161
```

	4	5	23780	Aar	on Hughe	es		17725		
	0 1 2 3 4	1992-02-29 1989-12-19 1991-05-10 1982-05-08 1979-11-08	birthday 00:00:00 00:00:00 00:00:00 00:00:00 00:00:	height 182.88 170.18 170.18 182.88 182.88	weight 187 146 163 198 154					
In [79]:	# sq at at	Now it is y l = "SELECT ts_df = pd ts_df.head	<i>Your turn t</i> I * FROM Pl read_sql(s ()	o fetch ayer_Att ql, db)	500 ent. ributes	ries fr limit	com Playe 5000"	er_Attrib	outes	
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[5 rows x 42 columns]

16 Things to consider when joining data

• Is there a key to combine data on? How will rows be matched to one another?

Examine the two data frames and suggest a key to use to combine

17 Things to consider when joining data

- What about entries that do not have a match in the other dataframe? do we include them?
 - Inner means to include in the result only the records that have matching entries in both dataframes
 - Outer means to include all entries, including ones without matching entries
 - * The values for columns with non-matching entries will be NaN

In [35]: # Let's try inner join

```
player_df.merge(atts_df,how="inner",on="player_api_id").head()
```

Out[35]:		id_x player_ap	pi_id	playe	er_name	player_fifa_	api_id_x \	
	0	1 50	5942 Aaron	Appino	dangoye		218353	
	1	1 50	5942 Aaron	Appino	dangoye		218353	
	2	1 50	5942 Aaron	Appino	dangoye		218353	
	3	1 50	5942 Aaron	Appino	dangoye		218353	
	4	1 50	5942 Aaron	Appino	dangoye		218353	
		birt	hday heigh	t weid	ght id_	y player_fif	a_api_id_y \	
	0	1992-02-29 00:0	0:00 182.8	8	 187	1	218353	
	1	1992-02-29 00:0	0:00 182.8	8	187	2	218353	
	2	1992-02-29 00:0	0:00 182.8	8	187	3	218353	
	3	1992-02-29 00:0	0:00 182.8	8	187	4	218353	
	4	1992-02-29 00:0	0:00 182.8	8 2	187	5	218353	
			date		visior	penalties m	arking \	
	0	2016-02-18 00:0	0:00		54	48	65	
	1	2015-11-19 00:0	0:00		54	48	65	
	2	2015-09-21 00:0	0:00		54	48	65	
	3	2015-03-20 00:0	0:00		53	47	62	
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	1	8		8				
	2	8		8				
	3	7		7				
	4	7		7				

[5 rows x 48 columns]

In [37]: # Outer join will give us an idea of where the data went

player_df.merge(atts_df, how="outer", on="player_api_id").head()

Out[37]:		id_x	playe	er_api	_id		pla	ayer_n	ame j	player_fif	a_api_ic	l_x ∖	
	0	1		505	5942	Aaron	App	indang	oye		2183	353	
	1	1		505	5942	Aaron	App	indang	oye		2183	353	
	2	1		505	5942	Aaron	n Appindangoye 2183			353			
	3	1		505	5942	Aaron	App	indang	oye		2183	353	
	4	1		505	942	Aaron	App	indang	oye		2183	353	
				birth	nday	height	C W	eight	id_y	player_f	ifa_api_	_id_y	\setminus
	0	1992-	02-29	00:00	00:00	182.88	3	187	1		21	8353	
	1	1992-	02-29	00:00	00:00	182.88	3	187	2		21	8353	
	2	1992-	02-29	00:00):00	182.88	3	187	3		21	8353	
	3	1992-	02-29	00:00):00	182.88	3	187	4		21	8353	
	4	1992-	02-29	00:00	:00	182.88	3	187	5		21	.8353	
				Ċ	late		•	vi	sion	penalties	marking	1 /	
	0	2016-	02-18	00:00	00:00	• •	•		54	48	65	;	
	1	2015-	11-19	00:00):00	• •	•		54	48	65	;	
	2	2015-	09-21	00:00	00:00	• •	•		54	48	65	;	
	3	2015-	03-20	00:00):00	• •	•		53	47	62	2	
	4	2007-	02-22	00:00	:00	••	•		53	47	62)	
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	1			69			69		6		11	1	0
	2			66			69		6		11	1	0
	3			63			66		5		10		9
	4			63			66		5		10		9
		gk_po	sitior	ning	gk_r	eflexes	3						
	0			8		8	3						
	1			8		8	3						
	2			8		8	3						
	3			7		-	7						
	4			7		-	7						
	[5	rows	x 48 c	column	ns]								
In [38]:	#	Trv to	COMDA	are bo	oth o	peratio	ons	bv che	ck co	unts, and	null val	lues	
		00	m c		0			0.10	00	, and			

can you find differences?
Can you explain why these differences exist?

18 Things to consider when joining data

- The level of analysis
 - Be careful in your analysis with this!
 - Make sure you have the correct variable
- Consider the dataframes for: Player, Team, Match, League, Country
 - What are the levels of analysis and their relationship to observations in other dataframes?
 - What happens when we combine them?

19 What is Level of Analysis?

- Consider the Euro Soccer data:
 - A league will have many teams
 - A team will have many players
- Analysis can be at:
 - League level, where you compare leagues
 - Team level, where you compare teams
 - Player level, where you compare players
 - This is what we mean by level of analysis (AKA Unit of Analysis)

20 Team Level Analysis

- Do you include the league attributes?
- Do you include the team attributes?
- Do you include the player attributes?

21 Load Data

Load players.csv and teams.csv into player_df and team_df respectively

In [80]: # Load players and teams data here
 player_df =
 team_df =

```
In [104]: player_df.head()
```

Out[104]:		id_x	player_api_id	player_name	player_fifa_api_id_x	\
	765	48	439366	Abdoulaye Toure	210450	
	1050	68	37422	Abella Perez Damia	159580	
	2118	129	160447	Adam Smith	190885	
	4180	253	32547	Alan Gow	140307	
	3081	182	168047	Adrian Stoian	192072	

	765 1050 2118 4180 3081	1994-03-03 1982-04-15 1991-04-29 1982-10-09 1991-02-11	birthday 00:00:00 00:00:00 00:00:00 00:00:00 00:00:	height 187.96 187.96 180.34 182.88 177.80	weight 170 174 179 154 146	id_y p 766 1051 2119 4181 3082	layer_fi	fa_api_id_y 210450 159580 190885 140307 192072	١
	765 1050 2118 4180 3081	2016-05-05 2016-01-28 2015-11-12 2015-02-27 2016-02-04	date 00:00:00 00:00:00 00:00:00 00:00:00		pen	alties 39 46 48 62 65	marking 57 65 71 25 28	standing_ta	ack]
	765 1050 2118 4180 3081	sliding_tac	<le gk_di<br="">58 69 68 25 32</le>	ving gk_ 8 13 8 6 10	_handling 15 9 9 9 11	gk_kic	king gk 9 12 15 10 7	_positioning 19 12 12 12	r 5 9 9 1
	765 1050 2118 4180 3081 [5 rd	gk_reflexe: 12	s team_a 7 2 6 9 6 1 1 1 1 1	pi_id 8674 8674 8674 8674 8674					
In [106]:	team_	_df.head()							
Out[106]:	317 150 456 374 355 317 150 456 374 355	id_x team_ 26548 11822 43053 35284 27780 team_short_na (1 2 1	_api_id 8674 4087 9906 9807 10218 ame id_y GRO 427 ETG 411 AMA 95 BEL 156 EXC 416	team_fifa	a_api_id_x 1915 111271 240 1889 1971 16a_api_id 19 1112 2 18 19	Évian 15 201 71 201 40 201 89 201 71 201	tea F Thonon Atlé CF Os 0-02-22 1-02-22 0-02-22 1-02-22 1-02-22	<pre>m_long_name C Groningen Gaillard FC tico Madrid Belenenses Excelsior date \ 00:00:00 00:00:00 00:00:00 00:00:00 00:00:</pre>	
	317	buildUpPlay	Speed bui 41	ldUpPlayS	SpeedClass Balanced	s L			\

150	35	Balanced	• • •	
456	64	Balanced		
374	30	Slow		
355	73	Fast		
	chanceCreationShootin	g chanceCreationShoot	tingClass \	
317	6	9	Lots	
150	6	5	Normal	
456	7	0	Lots	
374	6	0	Normal	
355	5	2	Normal	
	chanceCreationPositio	ningClass defencePre	ssure defencePre	ssureClass
317		Organised	30	Deep
150		Organised	45	Medium
456		Free Form	70	High
374		Organised	30	Deep
355		Organised	25	Deep
	defencelaaression def	encelaaressionClass	defenceTeamWidt	h \
317	30	Contain	3	0
150	55	Press	5	5
456	34	Press	5	5
374	30	Contain	3	0
355	47	Press	3	3
	defenceTeamWidthClass	defenceDefenderLine	Class	
317	Narrow	(Cover	
150	Normal	(Cover	
456	Normal	Offside	Trap	
374	Narrow	Offside	Trap	
355	Narrow	(Cover	

[5 rows x 29 columns]

22 Team Level Analysis

- Do you include the league attributes?
 - Yes you can
- Do you include the team attributes?
 - Yes you can, this is the point of the analysis
- Do you include the player attributes?
 - No! unless you aggregate!

23 What is aggregation?

• Combining observations from the same level of analysis into a single observation at a higher level of analysis

24 Match Analysis Example

- **buildUpPlaySpeed** is a team attribute.
- However, **overall_rating** is a player attribute.
 - You cannot include a single player overall_rating in the analysis of a team, because the value describe a single player.
 - However, if you calculate the **average_overall_rating** for all players in that team, you get a value that we can use to describe a team, because a team consists of players.
 - Any operatino to combine the overall_rating for all the players in the team will work:
 - * Count, Sum, Min, Max, Std, Var, Mean, Median ... etc.
- You can include all match attributes in the analysis of matches
- You must aggregate player attribute to include it in match analysis

```
In [110]: team_df[["team_api_id", "buildUpPlaySpeed"]].head()
```

Out[110]:		team_api_id	buildUpPlaySpeed
	317	8674	41
	150	4087	35
	456	9906	64
	374	9807	30
	355	10218	73

In [112]: player_df[["player_api_id", "team_api_id", "overall_rating"]].head()

Out[112]:		player_api_id	team_api_id	overall_rating
	765	439366	8674	64
	1050	37422	8674	71
	2118	160447	8674	70
	4180	32547	8674	63
	3081	168047	8674	70

In [113]: # First we have to merge based on team_api_id

merged_df = player_df.merge(team_df, how="inner", on="team_api_id")
merged_df.columns

'sprint_speed', 'agility', 'reactions', 'balance', 'shot_power', 'jumping', 'stamina', 'strength', 'long_shots', 'aggression', 'interceptions', 'positioning', 'vision', 'penalties', 'marking', 'standing_tackle', 'sliding_tackle', 'gk_diving', 'gk_handling', 'gk_kicking', 'gk_positioning', 'gk_reflexes', 'team_api_id', 'id_ 'team_fifa_api_id_x', 'team_long_name', 'team_short_name', 'id_y_y 'team_fifa_api_id_y', 'date_y', 'buildUpPlaySpeed', 'buildUpPlaySpeedClass', 'buildUpPlayDribbling', 'buildUpPlayDribblingClass', 'buildUpPlayPassing', 'buildUpPlayPassingClass', 'buildUpPlayPositioningClass', 'chanceCreationPassing', 'chanceCreationPassingClass', 'chanceCreationCrossing', 'chanceCreationCrossingClass', 'chanceCreationShooting', 'chanceCreationShootingClass', 'chanceCreationPositioningClass', 'defencePressure', 'defencePressureClass', 'defenceAggression', 'defenceAggressionCla 'defenceTeamWidth', 'defenceTeamWidthClass', 'defenceDefenderLineClass'], dtype='object')

In [120]: # notice that team entries are duplicated
 # and that we have an entry for every player
 merged_df[["player_name","team_long_name","overall_rating","buildUpPlaySp

Out[120]:		player_name	team_long_name	overall_rating	buildUpPlaySpeed
	0	Abdoulaye Toure	FC Groningen	64	41
	1	Abella Perez Damia	FC Groningen	71	41
	2	Adam Smith	FC Groningen	70	41
	3	Alan Gow	FC Groningen	63	41
	4	Adrian Stoian	FC Groningen	70	41

> # let's aggregate overall_rating by calculating the average for the playe merged_df[

> > ["player_name","team_api_id","team_long_name","overall_rating
> >].groupby("team_api_id").agg({"overall_rating":"mean"})

Out[122]:		overall_rating
	team_api_id	
	4087	62.090909
	7788	67.909091
	7819	68.00000
	8262	67.818182
	8322	66.00000
	8342	67.090909
	8526	69.636364
	8535	69.00000
	8559	67.545455

	86	74		68.0	00000						
	97	89		66.7	27273						
	98	07		69.3	363636						
	98	10		67.3	363636						
	98	2.5		65.4	54545						
	98	2.6		70.6	536364						
	98	80		72.3	363636						
	99	06		66.2	72727						
	99	87		69.0	00000						
	10	218		64.9	000000						
	20	8931		67.4	154545						
In [125]:	#	simply	merge it	to t	ceam df to	o start analy	vzi	ng teams			
	#	but don	t forget	to r	reset_inde	ex to convert	t t	he index in	nto a re	egular	r colu
	ra	tings d	f = mergeo	d df	 [2	
		5 —	["playe	er n	name","tea	am api id","t	tea	m long name	e", "ovei	call r	ratino
			l.aroupby	("te	eam api io	d").agg({"ove	era	ll rating"	"mean"	l).res	set in
			1 • 9 - • • • • • •			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				,	
	te	am_df.m	erge(rati	ngs_	_df, how='	'inner", on="	"te	am_api_id").head()	1	
Out[125]:		id x	team api	id	team fif	a api id x		tea	am long	name	\
	0	26548	8	674		1915		I	FC Groni	ingen	,
	1	11822	4	087		111271	Év	ian Thonon	Gailla	cd FC	
	2	43053	9	906		240		Atle	ético Ma	adrid	
	3	35284	9	807		1889		CF Os	s Belene	enses	
	4	27780	10:	218		1971			Excel	Lsior	
		toom ob	ant name	÷d	toom f	ifo opi id .			dot		
	0	team_sn		10_	_y team_i	apiia 1016	Y F	2010 02 22		-e \	
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	ے ک		AMA	15	5 . c	240	0	2010-02-22		10	
	2		BEL	10	6	1005	9 1	2010 - 02 - 22		10	
	4		EXC	41	. 0	1971	T	2011-02-22	00:00:0)()	
		buildU	pPlaySpee	d bu	uildUpPlay	SpeedClass			\backslash		
	0		4	1		Balanced		•••			
	1		3.	5		Balanced		•••			
	2		6	4		Balanced		•••			
	3		3	0		Slow		• • •			
	4		7.	3		Fast		•••			
		chance	CreationS	hoot	ingClass	chanceCreati	ion	Positioning	gClass	\backslash	
	0				Lots			Orga	anised		
	1				Normal			Orga	anised		
	2				Lots	s Free Form					
	3	3 Normal				Organised					
	4	4 Normal						Orga	anised		
								-			

	defencePressure defence	PressureClass	def	enceAggression	\backslash	
0	30	Deep		30		
1	45	Medium		55		
2	70	High		34		
3	30	Deep		30		
4	25	Deep		47		
	defenceAggressionClass	defenceTeamWid	lth	defenceTeamWidt	hClass	\backslash
0	Contain		30		Narrow	
1	Press		65		Normal	
2	Press		55		Normal	
3	Contain		30		Narrow	
4	Press		33		Narrow	
,	defenceDefenderLineClass	overall_rati	ng			
0	Cover	68.0000	00			
1	Cover	62.0909	09			
2	Offside Trap	66.2727	27			
3	Offside Trap	69.3636	36			
4	Cover	64.9090	91			
[5	rows x 30 columns]					

25 Player Analysis Example

- **overall_rating** is a player attribute
- **buildUpPlaySpeed** is a team attribute
 - While this is an attribute that describes a team, this is the team that the player is part of
 - The player is affected by the overall performance of the team, and describes the **team that the player is part of**, so in a way, it is a player attribute
 - You will notice that the value of buildUpPlaySpeed does not change for players in the same team
- You can include all player attribute to analyze and compare players
- You can also include team attributes without problems, because they can also be considered player attribute

Out[127]:		player_name	team_api_id	team_l	ong_name	overall_rating	\backslash
	0	Abdoulaye Toure	8674	FC G	Groningen	64	
	1	Abella Perez Damia	8674	FC G	Groningen	71	
	2	Adam Smith	8674	FC G	Groningen	70	
	3	Alan Gow	8674	FC G	Groningen	63	
	4	Adrian Stoian	8674	FC G	Groningen	70	

	buildUpPlaySpeed
0	41
1	41
2	41
3	41
4	41

26 Aggregating With Transform

If you want to create a column in merged_df that contains the average overall_rating then you use **transform**

```
In [142]: import numpy as np
          merged_df.groupby("team_api_id").transform(np.mean).overall_rating.head()
Out[142]: 0
                68.000000
          1
                 68.000000
          2
                68.000000
          3
                68.000000
          4
                68.00000
          5
                68.000000
          6
                68.000000
          7
                68.000000
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          Name: overall_rating, dtype: float64
In [141]: # simply assign this column to merged_df and give it an appropriate name
          merged_df["mean_overall_rating"] = merged_df.groupby("team_api_id").trans
          merged_df.head(15)
                                                    player_name
Out[141]:
              id_x_x
                      player_api_id
                                                                  player_fifa_api_id_x
          0
                   48
                              439366
                                                Abdoulaye Toure
                                                                                 210450
          1
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                               37422
                                             Abella Perez Damia
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          2
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                                                        Alan Gow
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                  182
                              168047
                                                  Adrian Stoian
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12	162	12164	3	Adr	ian Chom	iuk 18	662
13	243	12725	5	Akw	etey Men	sah 19	878
14	51	41968	1	Abdul	Aziz Tet	teh 19	019
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1	1982-04-15	00:00:00	187.96	174	1051	159580	
2	1991-04-29	00:00:00	180.34	179	2119	190885	
3	1982-10-09	00:00:00	182.88	154	4181	140307	
4	1991-02-11	00:00:00	177.80	146	3082	192072	
5	1982-02-06	00:00:00	190.50	194	4057	49939	
6	1992-11-09	00:00:00	180.34	148	1023	207541	
7	1992-01-05	00:00:00	177.80	154	3487	201223	
8	1987-04-01	00:00:00	182.88	168	1129	218548	
9	1977-11-09	00:00:00	193.04	196	4532	14907	
10	1990-02-20	00:00:00	177.80	157	555	193953	
11	1989-11-17	00:00:00	182.88	159	4088	209352	
12	1988-06-23	00:00:00	182.88	179	2749	186629	
13	1983-04-15	00:00:00	172.72	163	4025	198781	
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12	2010-08-30	00:00:00		•••		No	rma
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[15 rows x 78 columns]

27 Performing Analysis

- We combine data into single dataframe
- With varying levels of analysis, we have varying degrees of variability because of duplication
 - Remember how all players in the same team share the same value of the team attribute buildUpPlaySpeed
- When we combine data into a single dataframe we have **non-normal form** data with lots of duplicated values
 - Normal form is a database term, not stats
 - Data stored in a data is usually in normal form
 - While some values might be duplicated, the records are not

28 Summary

- Level of analysis is important
- You can include variables from higher levels of analysis without issues
 - Be aware that you might not have variability
- Including variables from lower levels of analysis requires aggregation
 - You aggregate in many different ways: Sums, Counts, Min, Max, Mean, Median, Mode ..etc
 - Aggregation is to produce a single scalar value from a group of values
- Represent many observations at a lower level into a single value at a higher level

29 Final Note About Groupby

- You don't have to have different levels of analysis to use groupby and aggregations
- You can use agg() and transform() with group by to analyze subgroups
 - Just group by the variable you want to create subgroups from
 - groupby should be given a categorical or discrete variable
 - subgroups can be created from a combination of variables

```
In [38]: # At the team level of analysis
    # create 4 new columns from player sprint_speed data:
    # mean_sprint_speed, max_sprint_speed, min_sprint_speed, and std_sprint_speed
In [147]: # at the player unit of analysis
    # create 4 new columns from player sprint_speed data:
    # mean_sprint_speed, max_sprint_speed, min_sprint_speed, and std_sprint_speed
```